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Moovera Networks appoints TR Telecom as Asia Pacific Distributor

Australia's leading supplier of wireless technologies will represent Moovbox products throughout region

Sittingbourne, UK & Melbourne – Moovera Networks, a leading manufacturer of wireless broadband technology for metro-scale networks, has announced the appointment of TR Telecom as a key distributor in the Asia Pacific region. Melbourne-based TR Telecom, a wholly-owned subsidiary of TR Corporation, will represent Moovera's Moovbox range of rugged wireless communications products that bridge Wi-Fi access with carrier-class networks. These include the F Series of outdoor mesh routers and access points for campus and city-wide Wi-Fi deployments, and the M Series mobile broadband gateway for in-vehicle broadband connectivity. TR Telecom will develop a sales and support channel for Moovbox products via its regional offices in Australia, New Zealand and South East Asia.

"We're delighted to have TR Telecom as our Asia Pacific partner", said Jim Baker, CEO and founder of Moovera Networks. "Asia Pacific is an extremely important market for us and TR Telecom brings over thirty years of experience of delivering outstanding customer service and product support throughout the region. Our range of innovative wireless products fits perfectly into their existing solution portfolio for industrial, enterprise and municipal broadband networks.

Targeted at public and private transportation, Moovera's Moovbox M Series is a rugged mobile broadband gateway that bridges Wi-Fi access with carrier-class data networks to deliver broadband speeds to passengers. The device also provides an Internet link for other in-vehicle applications including CCTV for remote camera monitoring, and features built-in GPS tracking so that fleet operators know where their vehicles are at any time of day or night. The M Series supports regional high-speed UMTS 3G/HSPA networks from carriers including Telstra and Optus, as well as global carriers such as Vodafone, T-Mobile, and 3/Hutchinson.

"The Moovbox M Series is unique," said Mitar Marescuk, National Manager for TR Telecom. "It provides operators with a way to distinguish their passenger service from others by offering Internet access on their routes, while doubling as a vehicle tracking system and Internet gateway for third party telematics systems. Add to that the ability to plug in CCTV and view images remotely over the web – this is going to be very popular on public transport carriers from trains to buses to taxis."

The Moovbox F Series is a dual-radio, weatherproof mesh router and access point for delivering Wi-Fi access over large areas. Typically mounted to street furniture such as lampposts, bus shelters or street signs, multiple units or 'nodes' create a self-forming, self-healing network that supports data, voice and video for public and private sector applications. The F Series has been successfully deployed in large outdoor networks worldwide, including the UK's largest municipal outdoor Wi-Fi network in Norwich, Norfolk. "The F Series is a carrier-class product proven in real-world, large scale installations", said Jim Baker. "With enterprise and municipal customers around the world looking to wireless mesh technologies to simplify wide area communications, the low cost-per-unit of our F Series device coupled with advanced features for proactive routing, traffic prioritization, and network security and segmentation is making the Moovbox a very popular solution indeed."

Moovera products are available now directly from TR Telecom and via a network of resellers throughout the Asia Pacific region.

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About TR Telecom

Headquartered in Melbourne, Australia, TR Telecom is a leader in satellite telephony, wireless networking, wireless broadband and cellular mobility solutions. As part of the dynamic TR Corporation group of technology businesses, TR Telecom can provide service & solutions throughout Australasia.

About Moovera Networks

Based in the United Kingdom, Moovera Networks is a privately-held manufacturer of industrial-strength fixed, mobile and portable wireless communications products that bridge Wi-Fi access with carrier-class networks including WiMAX, TD-CDMA, and UMTS 3G/HSPA. These rugged devices enable customers around the world to deploy wide-area, street-level Wi-Fi coverage for data, voice and video and provide Internet connectivity on public and private transportation.

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