

Media Release
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Bearcom launches Motorola's GP628 waterproof two-way radio with a special offer

Bearcom, Australasia's largest radio communications company, is proud to be one of the first Australian distributors of Motorola's newest radio designed for harsh environments - the GP628 waterproof two-way radio.

The GP628 is the toughest two-way radio from Motorola to date. The dust tight and water submersible radio is designed to withstand all environments and is also resistant to fire and salt.

To mark the launch of Motorola' radio, Bearcom has a special introductory offer of \$695 per unit valid until Christmas. The offer represents huge value as the Motorola GP628 will be typically priced in excess of \$1,000.

Bearcom's Brand Manager Daniel Gleeson says demand for the new technology is almost outstripping supply.

"Motorola radios have always been tough but the GP628 is the most rugged yet. It's built to military standards and it can be dropped or left in a metre of water for 30 minutes before any damage occurs. It's ideal for people who constantly work in dirty, wet environments and really give their two way radios a hammering," he said.

The radio is also light, compact and durable, making it an ideal resource for the outdoor, leisure and construction industries.

"The device is the optimum communication tool for people who work around water including surf lifesavers and workers at public swimming pools and marinas. It is also suitable for people working in dusty environments, such as mine and construction sites and major infrastructure projects," Mr Gleeson said.

Bearcom, the radio communications division of TR Corporation, has been awarded Motorola Australasian Dealer of the Year Award for the past twelve years.

The Award not only recognises Bearcom as the dealer selling the highest volume of Motorola products in the region, it also salutes the company's quality customer service, quick order fulfilment and strong product knowledge.

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For media interviews and further information contact Lucy Kent, Public Relations Exchange on 9607 4500 or 0423 857 942 or lkent@prx.com.au

About Bearcom

Bearcom is the radio communications division of TR Corporation. TR Corporation is a leader in satellite telephony, wireless networking, wireless broadband and cellular mobility solutions. It delivers specialised technology solutions to blue chip commercial and government clients via six brands; Bearcom, TR Telecom, Minecom, TechRentals, VMS and TR Vidcom.