

## TR Vidcom announces distribution of the Helio Projector; creating a phenomenal 3D like presentation!

Australasian Technology group TR Corporation are pleased to announce their audiovisual and computer division, TR Vidcom, as the newest distributor of the Helio projector in Australia. An interactive display which utilises Free Space technology to produce 3D-like images, the Helio is the newest 'must have' item for high level presentations and events.

The Helio projector really adds the "wow factor" to presentations, combining images viewable from a 150 degree angle with a full colour display that makes images appear to be 3D, even though they are in fact only 2D. It does this through use of cutting edge technology and utilising the theory of "free space", similar to a hologram.

The Helio has a native resolution of 800 x 600 and can support up to 1280 x 1024, showing static or moving images. Sound can be added via your PC or external speakers. Like most projectors it works best in controlled indoor lighting environments such as museums, cinemas and offices; the darker the ambience, the brighter and clearer the picture is.

Easy to use and simple to connect, the Helio projector can be hooked into a DVD player, TV, videogame console or computer, using a standard video cable. When connected with a standard USB cable to a PC, and with additional software, the presenter can use their finger for cursor control (like a touch screen) to navigate and interact with the visible content.

The Helio is suitable for product launches, delivering creative or design presentations, conferences or any presentation where maximum impact is desired. It takes a simple presentation and makes it phenomenal with minimal effort!

Compatible with most technology, the Helio projector can be used in all countries and all industries. Talk to us today about adding that 'wow factor' to your presentation with the Helio projector. Contact us on 1800 VIDCOM or e-mail us at [sales@trvidcom.com.au](mailto:sales@trvidcom.com.au).

### About TR Corporation

TR Corporation is a dynamic Australasian organisation delivering specialised technology solutions to blue chip commercial and government clients, via six major brands;

- TechRentals (test and measurement rental)
- VMS (calibration and asset management)
- TR Telecom (satellite & wireless connectivity)
- Bearcom (radio communications)
- Minecom (mining communications), and
- TR Vidcom (Audio visual and computer equipment).

The group has over 20 locations across Australia, New Zealand and Malaysia, staffed by experienced personnel covering equipment rental, sales, engineering and maintenance services. TR Corporation is owned by Advent Private Capital, an experienced equity group listed on the Australian stock exchange.

#### For more information contact:

Melissa Hider, National Marketing Manager  
TR Corporation  
6 Joseph Street  
Blackburn North VIC 3130



Phone: (03) 9896 3002  
Email: [melissahider@trcorporation.com](mailto:melissahider@trcorporation.com)

media release